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1530
KELLOGG
SEED COMPANY

P. O. Box 684
MILWAUKEE, WISCONSIN

Return Postage Guaranteed

RAINBOW
BRAND
SEEDS

MARKET QUOTATIONS
PLEASE RUSH

L-11
RECEIVED
★ APR 6 1937 ★
U. S. Department of Agriculture

(Sec. 562, P. L. & R.)
U. S. POSTAGE
PAID
PERMIT No. 409
Milwaukee, Wis.

M.R. Newman, Reference Librarian,
Bureau of Plant Industry, U.S.D.A
Washington, D.C.

KELLOGG SEED COMPANY

322 EAST FLORIDA STREET P. O. BOX 684 MILWAUKEE, WISCONSIN

TELEPHONE DALY 0373

Distributors
DOUGHBOY MILLS, INC.
Shawano, Wis.

DOOR COUNTY PRODUCE
Sturgeon Bay, Wisconsin

MADISON
% UNION TRANSFER &
STORAGE COMPANY
155-303 E. Wilson St.
Phone Badger 1253

TERMS: Net Cash

MARCH 27, 1939

Quotations are F. O. B. Milwaukee and subject to change without notice. **BAGS OR SACKS EXTRA, EXCEPT WHEN OTHERWISE STATED.**
Broken packages, slightly higher.

→ **IMPORTANT INFORMATION** ←
ON LAST PAGE

MEDIUM RED CLOVER

Northern Grown Per 100 lbs.
RAINBO\$19.00
Mountain 18.00
SPECIAL Contains 5% other Crop Seed 17.00
160 lb. bags

MAMMOTH CLOVER

Northern Grown Per 100 lbs.
RAINBO\$19.00
160 lb. bags

ALSIKE CLOVER

Per 100 lbs.
RAINBO\$17.00
Mountain 16.00
160 lb. bags

ALSIKE SPECIALS

Per 100 lbs.
(Contains about 6% White Clover)\$15.00
(Contains about 10% White Clover) 14.50
160 lb. bags

WHITE CLOVER

Per 100 lbs.
RAINBO\$43.00
Mountain 41.50
Mixing Grade, contains 10% Alsike 37.50
160 lb. bags

WILD WHITE CLOVER

Per lb.
Genuine Kentish Grown.....\$.95

LESPEDeza, KOREAN

Per 100 lbs.
RAINBO\$5.00

TIMOTHY

Per 100 lbs.
RAINBO\$4.00
Mountain 3.90
120 lb. bags

Timothy also packed in 100 lb. bags at 15c per 100 lbs. higher.

TIMOTHY AND ALSIKE

Per 100 lbs.
(Contains about 20% Alsike).....\$6.00
(Contains about 50% Alsike)..... 9.50
150 lb. bags



ALFALFA — Common

U. S. Verified Origin

OKLAHOMA

Approved Origin For Benefit Payments.

Per 100 lbs.
RAINBO\$23.00
160 lb. bags

KANSAS

Per 100 lbs.
RAINBO\$26.00
160 lb. bags

WISCONSIN

Per 100 lbs.
Special, contains about 5% Red Clover\$29.50
160 lb. bags

MONTANA

Per 100 lbs.
RAINBO\$29.00
60 lb. bags

CANADIAN VARIEGATED

Per 100 lbs.
Western Ontario Grown\$29.00
RAINBO
60 lb. bags

CANADIAN VARIEGATED

Per 100 lbs.
Genuine Peel County GrownSold out
RAINBO
60 lb. bags

GRIMM ALFALFA

State Sealed & Certified

BLACKFOOT BRAND

Per 100 lbs.
Blue Tag\$38.00
Red Tag 36.50
30-lb. or 60-lb. bags

CANADIAN REGISTERED GRIMM

RAINBO\$32.00
60-lb. bags

COSSACK ALFALFA

Per 100 lbs.
State Sealed & Certified\$40.00
Blue Tag
60-lb. bags

LADAK ALFALFA

Per 100 lbs.
State Sealed & Certified\$40.00
Blue Tag 37.00
Red Tag
30-lb. or 60-lb. bags

Bushel bags included on Montana, Canadian Variegated, Grimm, Cossack and Ladak Alfalfas.

Kellogg Seed Company gives no warranty, express or implied, as to description, quality, productiveness or any other matter of any seed it sells and will not be responsible for the crop.

SWEET CLOVER

Per 100 lbs.
White Blossom\$6.75
RAINBO
Grundy County 7.00
RAINBO
Yellow Blossom 7.25
RAINBO
Unhulled White Blossom 6.75
RAINBO
Hubam 11.00
RAINBO
160 lb. bags

SUDAN GRASS

Per 100 lbs.
RAINBO\$3.40
150 lb. bags

REED CANARY GRASS

Per 100 lbs.
RAINBO—100 lb. lots\$28.00
Small lots 29.00

FIELD PEAS

Bags Included Per 100 lbs.
White, RAINBO\$4.50
Scotch, RAINBO 4.00
100 lb. bags.

SOY BEANS

Sacks included Per 100 lbs.
Manchu, RAINBO\$2.00
Illini, RAINBO 1.90
150 lb. sacks

MILLETS

Per 100 lbs.
German, RAINBO\$2.50
Japanese, RAINBO 3.00
Hungarian, RAINBO 2.85
Proso, RAINBO 2.75

FLAX

Per 100 lbs.
RAINBO\$4.75
RAINBO Bison 5.25

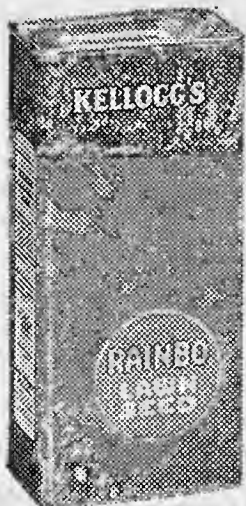
DWARF ESSEX RAPE

Per 100 lbs.
Bags included
RAINBO—220-lb. bags\$6.75
100-lb. bags 6.90

USED COTTON GRAIN BAGS

Per 100
Patched, clean\$18.00
Sound, clean 21.00
New Royal River Bags 26.00

Clovers and Timothy packed in bushel bags at 25c per 100 pounds higher.



LAWN GRASS MIXTURES

RAINBO LAWN and SHADE GRASS MIXTURES produce closely knit, velvety lawns of *beautiful* texture. They are compounded from the very finest turf grass seeds, expertly cleaned and blended. Most attractively packed in 1-lb. and 5-lb. sizes for discriminating lawn lovers who demand the very best.

RAINBO BRAND

	Per 100 Lbs.
1-lb. (25 and 50 to a case)	\$29.00
5-lb. (12 to a case)	28.50
1-lb. Shade Grass (25 and 50 to case)	33.50
5-lb. Shade Grass (12 to a case)	33.00

RAINBO LAWN SEED—Bulk

25-lb. Sacks	\$26.50
50-lb. Sacks	26.25
100-lb. Sacks	26.00

RAINBO SHADE GRASS—Bulk

25-lb. Sacks	\$30.50
50-lb. Sacks	30.25
100-lb. Sacks	30.00

RAINBO BENT GRASS SEED

Seaside—1-lb. bags	\$72.00
Astoria—1-lb. bags	75.50

Bags or sacks included

BLUE MOUND LAWN SEED

	Per 100 Lbs.
1-lb. Cartons (50 to a case)	\$18.00
5-lb. Bags (10 to a bundle)	17.00
10-lb. Bags (5 to a bundle)	17.00
Bulk, 50-lb. and 100-lb. Bags	16.00
Shade Grass, bulk	22.00

GREENDALE LAWN SEED

1-lb. Cartons (50 to a case)	\$14.00
3-lb. Bags (20 to a bundle)	13.00
5-lb. Bags (10 to a bundle)	13.00
50-lb. and 100-lb. Bags	12.00

STAR LAWN SEED

100-lb. Sacks	\$10.00
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RAINBO BENT GRASS MIXTURE

The finest Bent Grasses blended with other grasses to produce a bent lawn in two seasons.

	Per 100 Lbs.
1-lb. Bags	\$42.50
5-lb. Bags	41.00
25, 50 or 100-lb. Bags	40.00

KENTUCKY BLUE GRASS

Extra Heavy—1-lb. bags	\$17.00
Extra Heavy—5-lb. cartons	16.50
50-lb. 12-5 lb. per case	

WHITE CLOVER SEED

RAINBO DISPLAY CARTON

	Per Carton
48 10c Packages	\$2.40
24 20c Packages	2.40
12 85c Packages	6.00
24 10c; 12 20c Packages	2.40

RAINBO

	Per 100 Lbs.
1-lb. Boxes (25 to case)	\$50.00
1/2-lb. Boxes (50 to case)	51.00

Packed Conveniently for Counter Trade

GRASSES

KENTUCKY BLUE GRASS

	Per 100 Lbs.
Selected, Extra Heavy, 98 1/2% pure	\$15.00
RAINBO	11.50
Mountain	11.00
Canadian, Rainbo	16.00

FANCY RED TOP

RAINBO	\$11.50
Extra fancy, 98% pure	12.50
Unhulled	8.00

ROUGH BLUE GRASS

(Poa Trivialis)

RAINBO	\$37.00
Excellent for shady conditions	

RYE GRASS

Pacey's Imported	\$12.00
Perennial, Imported	11.00
American Grown	6.50

Bags extra on Red Top and Bent. Other grasses sacks included

BENT GRASS (Certified)

	Per 100 Lbs.
ASTORIA	
RAINBO, Blue Tag, State Sealed	\$64.00
SEASIDE	
RAINBO, Blue Tag, State Sealed	60.00
Broken bags \$3.00 per 100 lbs. higher	

ORCHARD GRASS

RAINBO	\$19.00
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MEADOW FESCUE

RAINBO	\$12.00
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CHEWINGS FESCUE

RAINBO	\$65.00
Broken bags \$3.00 per 100 lbs. higher	

SMOOTH BROME GRASS

(Bromus inermis)

RAINBO	\$16.00
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RAINBO BRAND INOCULATION

Humus and Nitro-Jel (Jelly)

No. 1— For Alfalfa and Sweet Clover.		
No. 2— For Red, Alsike and White Clover.		
	Retail	Wholesale
1/2 bushel	\$.30	\$.18
1 bushel	.45	.27
2 1/2 bushel	.75	.48
5 bushel	1.25	.84
No. 3— For Field Peas and Vetches.		
No. 6— For Soy Beans.		
	Retail	Wholesale
1 bushel	\$.30	\$.18
2 bushel	.45	.27
5 bushel	.75	.48
Sold on a Returnable Basis.		

MASTER ANT KILLER

10c Size, 12 to carton	\$.75 dozen
25c Size, 14 to carton	2.00 carton



100-lb. Bags	\$30.00
50-lb. Bags	35.50
25-lb. Bags	41.50

Less Dealer's Discount 10%
Special Prices for Car Lots.

We are distributors of Milorganite for Wisconsin, exclusive of Milwaukee County and upper Michigan. Milorganite quotations apply only in this distributive territory.



INOCULATOR PRICES
When Ordering, Always
Specify Name of Seed

ALFALFA, all CLOVERS	LESPEDEZA
Size Dealer Retail	Size Dealer Retail
1/2 bu. ea. \$.19 \$.30	1 bu. ea. \$.19 \$.30
1 bu. ea. .32 .50	2 bu. ea. .32 .50
2 1/2 bu. ea. .65 1.00	5 bu. ea. .65 1.00
VETCH, AUSTRIAN PEAS, CANADIAN PEAS, BEANS	PEANUTS, SOY BEANS, COW PEAS, LIMA BEANS
1/2 bu. ea. \$.16 \$.25	1 bu. ea. \$.19 \$.30
1 bu. ea. .26 .40	2 bu. ea. .32 .50
*1 1/2 bu. ea. .39 .60	5 bu. ea. .65 1.00
5 bu. ea. 1.10 1.70	10 bu. ea. 1.04 1.60
*12 1/2 bu. ea. 2.60 4.00	*25 bu. ea. 1.95 3.00
*"100lb." & 12 1/2 bu. size, packed only for Vetch & Peas	*25 bu. size packed only for Soy Beans, Cow Peas, Peanuts
NITRAGIN GARDEN SIZE for Garden Peas, Beans, Sweet Peas, Lima Beans and Lupines. Packed 1 doz. to Carton. Dealer Price...80c per carton. Retail Price...10c. each.	

BIRD SEED

(Full Bags) Per 100 Lbs.

Sunflower—Fancy	\$6.50
Sunflower—Choice	
Canary—Recleaned	5.50
Hemp	6.75
Bird Rape, Large Sweet	7.50
Bird Rape, Large	6.75
Large Millet	2.50
Smaller quantities 50c per 100 lbs. higher.	

SEED SOWERS

Retail List Price

"Cyclone" Seed Sower	\$2.75 Ea.
"Horn" Seed Sower	.95 Ea.
Above prices are subject to a dealer discount of 33 1/3%	

RAINBO BRAND SEED CORN

NEBRASKA GROWN

DENT VARIETIES

	Per Bushel
Wis. No. 7 Silver King.....	\$1.25
Wis. No. 8	1.25
Wis. No. 12 Golden Glow.....	1.25
Minnesota No. 13.....	1.25
Early Murdock	1.25
Improved Leaming	1.20
King of the Earliest.....	1.20
Northwestern Red Dent.....	1.35
Pride of North	1.20
Reid's Yellow Dent.....	1.20
White Cap Yellow Dent.....	1.25
Packed two bushels per bag	

FLINT CORN

	Per Bushel
Smut Nose—Wisc. Grown.....	\$2.00
Longfellow—Neb. Grown	1.60
Packed two bushel per bag	

SWEET CORN

	Per 100 Lbs.
Golden Bantam—Wis. Grown.....	\$8.00
Evergreen Bantam—Wis. Grown.....	8.00
Stowells' Evergreen	7.75
Packed 100 lbs. per bag	

Sacks or bags extra

HYBRID SEED CORN

(Wisconsin Grown, Certified Blue Tag)

Flat Kernels	Per Bushel	Round Kernels	Per Bushel
90 Day Maturity	\$5.75	95 Day Maturity	\$4.00
95 Day Maturity	5.50	100 Day Maturity	4.00
100 Day Maturity	5.00	105 Day Maturity	3.50
105 Day Maturity	4.75	110 Day Maturity	3.50
110 Day Maturity	4.75		
115 Day Maturity	4.50		
120 Day Maturity	4.50		

Packed one bushel per bag, bags included

SEED GRAINS RAINBO BRAND

SEED OATS

	Per Bushel
Swedish Select	\$.60
Yellow Kherson60
White Cross60
Forward60
Packed 3 bushels per sack.	

SEED WHEAT

	Per Bushel
Progress	\$1.25
Marquis Type	1.20
Thatcher	1.35
Packed 2½ bushels per sack.	

SEED BARLEY

	Per Bushel
Oderbrucker	\$.88
Wisconsin No. 38 Type.....	.85
Packed 2½ bushels per sack.	

SPELTZ

	Per 100 Lbs.
RAINBO	\$1.85
Packed 100 lb. per sack.	

BUCKWHEAT

	Per 100 Lbs.
Japanese	\$2.50
Silverhull	2.25
Japanese, Registered Seed Stock.....	3.00
Packed 2 bushels per sack.	

WISCONSIN GROWN

DENT VARIETIES

	Per Bushel
State Scaled and Verified	
Wis. No. 7 Silver King.....	\$1.75
Wis. No. 8	1.75
Wisconsin No. 12 Golden Glow.....	1.75
Wis. No. 25	1.85
Early Murdock	1.75
Northwestern Red Dent.....	1.85

WISCONSIN GROWN

	Per Bushel
Grown in Pierce County	
Wis. No. 8	\$1.95
Wis. No. 12 Golden Glow.....	1.90
Wis. No. 25.....	2.00
Minnesota No. 13	1.90
Packed two bushels per bag	

FODDER CORN

	Per Bushel
Red Cob	\$.95
Leaming90
Pride Fodder90
Eureka—Virginia Grown.....	1.65
Packed 2½ bushels per bag	



CRO-TOX

Crow and Bird Repellent

Protects Seed Corn and Grains from Loss of Seed After Planting. Eight Ounces of Cro-Tox Will Treat One Bushel of Corn.

8 oz. Size @	\$ 4.30 per Dozen
16 oz. Size @	7.20 per Dozen
1 qt. Size @	10.80 per Dozen

WINTER VETCH

For Spring and Fall Planting

RAINBO	\$8.50
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AMBER CANE

For Fodder only.

RAINBO	\$2.15
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SEED DISINFECTANTS

New Improved CERESAN

A Low Cost Dust Disinfectant for Wheat, Oats and Barley
One Pound Treats 32 Bushels

Sizes of Packages	Retail Price per Package	Dealer Price	Packages per Case
1-lb. tin	\$.70	\$ 5.60 per case	1 doz.
5-lb. tin	3.00	13.20 per case	½ doz.
25-lb. pail	12.75	10.20 Each	1 only

New Improved SEMESAN JR.

A Dust Disinfectant for Seed Corn
4 Oz. Treats 2 Bushels Seed Corn

Sizes of Packages	Retail Price per Package	Dealer Price	Packages per Case
4-oz. tin	\$.30	\$ 7.00 per case	3 doz.
1-lb. tin	.75	6.00 per case	1 doz.
5-lb. tin	3.25	14.65 per case	½ doz.
25-lb. pail	14.00	11.20 per pail	1 only
100-lb. drum	52.35	43.20 per drum	1 only

New Improved SEMESAN BEL

A Dip Disinfectant for Seed Potatoes
One Pound Treats 75 Bushels

Sizes of Packages	Retail Price per Package	Dealer Price	Packages per case
4 oz. tin	\$.45	\$10.55 per case	3 doz.
1-lb. tin	1.50	12.00 per case	1 doz.
5-lb. tin	6.75	29.70 per case	½ doz.
25-lb. pail	31.00	24.50 per pail	1 only
100-lb. drum	116.05	95.75 per drum	1 only
300-lb. drum	318.35	270.60 per drum	1 only

Special SEMESAN

A Grass Disinfectant for Brown Patch

Sizes of Packages	Retail Price per Package	Dealer Price	Packages per Case
5-lb. tin	\$ 7.00	\$ 31.80 per case	½ doz.
25-lb. pail	33.00	26.40 per pail	1 only
100-lb. drum	122.85	101.35 per drum	1 only

SEMESAN

A General Disinfectant for Vegetable and Flower Seeds or Bulbs, and Certain Plant Diseases

Sizes of Packages	Retail Price per Package	Dealer Price	Packages per Case
1/3-oz. pkt.	\$.10	\$8.65 per case	144
2-oz. tin	.35	8.20 per case	3 doz.
1-lb. tin	2.25	18.00 per case	1 doz.
5-lb. tin	9.90	44.40 per case	½ doz.
25-lb. pail	45.50	36.25 per pail	1 only
100-lb. drum	171.10	141.20 per drum	1 only

NU-GREEN

A Grass Disinfectant for Brown Patch Prevention and Control

Sizes of Packages	Retail Price per Package	Dealer Price	Packages per Case
3-oz. tin	\$.35	\$ 8.20 per case	3 doz.
1-lb. tin	1.45	11.50 per case	1 doz.
5-lb. tin	6.30	28.20 per case	½ doz.
25-lb. pail	29.00	23.20 per pail	1 only
100-lb. drum	109.45	90.30 per drum	1 only



PLANTERS' REFERENCE

Pounds to Sow Per Acre

KIND	Pounds Per Acre	Pounds Per bu.
Alfalfa, broadcast.....	18-22	60
Alfalfa, drills	12-15	60
Barley	96-120	48
Beans, Soy, broadcast.....	60-80	60
Beans, Soy, drills.....	30-45	60
Beans, Soy, with corn.....	50-60	60
Blue Grass, Kentucky.....	25-28	14
Blue Grass, Canada.....	25-28	14
Buckwheat	45-60	52
Cane, broadcast	50-70	50
Cane, drills	10-15	50
Clover, Alsike	8-12	60
Clover, Medium	10-15	60
Clover, Mammoth	10-15	60
Clover, Sweet, hulled.....	12-15	60
Clover, Sweet, unhulled.....	20-30	30
Clover, White	4-8	60
Corn	8-12	56
Sweet Corn	12	
Fescue, Meadow	15-25	24
Fescue, Chewings.....	25-28	14
Flax	28	56
Lawn Grass.....	Depending on Conditions	Depends on Quality
Millet, for hay.....	45-50	50
Millet, for seed.....	30-40	50
Millet, Japanese	12-15	30
Oats	64-76	32
Peas, Canada Field, broadcast.....	120-150	60
Peas, Canada Field, with grain.....	75-90	60
Rape, broadcast	8-10	50
Rape, in drills	5-6	50
Red Top, Solid seed	7-12	14
Red Top, unhulled.....	10-15	14
Reed Canary Grass.....	4-6	24
Rye, Winter	84-112	56
Rye, Spring	56-84	56
Speltz	62-100	48
Sudan Grass, broadcast.....	30-40	40
Sudan Grass, in drills.....	15-25	40
Sunflower	8-10	24
Timothy	10-12	45
Timothy and Alsike.....	8-10	45
Vetch, Hairy or Winter.....	50-125	50
Wheat	90-120	60

KELLOGG
SEED COMPANY
MILWAUKEE, WISCONSIN

SOIL CONSERVATION LOANS

To Buy SEED and other Materials

- The Farm Security Administration (Region No. 2) has announced a new type of loan to farmers who are unable to participate in the 1939 AAA Soil Conservation program because of a lack of funds to buy SEEDS and other materials to carry out soil building practices.
- The amount of such a loan may not exceed 60% of the approximate AAA payment for compliance with the 1939 program, which payment is to be assigned to the F.S.A. as security for the loan.
- Soil conservation loans to co-operate in the AAA program will be made only to farmers who meet the following qualifications:

Eligibility Requirements

1. Farmers who without such a loan would be unable to participate in the program because of inability to finance the purchase of SEEDS and other materials necessary to carry out soil building practices.
 2. Farmers whom the County AAA Committee recommend from the standpoint of character and integrity.
 3. Farmers who agree to use the full amount of the loan for the purchase of SEEDS and other materials in order to carry out approved soil building practices.
 4. Farmers who have not executed, and agree not to execute, an assignment of their benefit payment checks other than to the Farm Security Administration.
- Application for Soil Conservation Loans, should be made promptly to local County AAA Committees.

Soil Conservation Loans should stimulate Seed Sales. If any of your customers are eligible borrowers, urge them to file their applications immediately.

